



Car Club Challenge Association
6710 188th ST SE
Snohomish, WA 98296

March 6, 2008

Dear Sponsor,

Re: Car Club Challenge sponsorship for 2008

Thank you for your interest in the Car Club Challenge Association (CCCA). The CCCA is a non-profit organization and was created to promote street legal drag racing between car clubs in the Pacific Northwest! The CCCA drag race series takes place at both Pacific Raceways and Bremerton Raceways throughout the season.

We offer an alternative to street racing which has been a major problem in Western Washington and provide an outlet for people who want to competitively race their cars while learning about the sport of drag racing. It's a competitive series that also caters to the beginning racer who wants to learn more about drag racing. We have up to 150 racers participants from as many as 16 different car clubs. This number is expected to increase as the series becomes more popular.

All sponsors have their names and information listed on the sponsor page of the Car Club Challenge Association web page. If they maintain a web page, a link will be provided to their web page.

All participants receive an information packet the first time they race and register with the series. Sponsors are encouraged to provide flyers, business cards, etc. to put into this packet. During each race the tracks mention our sponsors over loudspeaker.

Sponsorship revenues go towards trophies for Winners and Runners-Up for each of the races in the series. There are also trophies for the Individual Points Champion and Runners-Up and team Champions and Runners-up at the end of the year. The funds are also used to update the Team Trophy, which will be passed on at the end of the season series. At the end of the year an awards banquet, paid for with the remainder of proceeds, is held to present the trophies to the winning team and individuals.

Please let me know if you have any additional questions and thanks again for your support.

Sincerely,
Kent Magruder
CCCA Vice President