



2008 Car Club Challenge



Want to be a sponsor?

What is the Car Club Challenge Association?

The Car Club Challenge Association (CCCA) was created to promote street legal drag racing between car clubs in the Pacific Northwest!

The CCCA drag race series take place at both Pacific Raceways and Bremerton Raceways. The 2008 Schedule is as follows:

Date Track

Mar 2 Test and Tune - Optional Pacific Raceways

May 3 Season Opener Bremerton Raceway

May 9 Points Race Pacific Raceways

May 23 Points Race Pacific Raceways

June 7 Points Race Bremerton Raceway

June 27 Points Race Pacific Raceways

June 14 Points Race Bremerton Raceway

July 5 Points Race Bremerton Raceway

July 12 Points Race Bremerton Raceway

Aug 8 Points Race Pacific Raceways

Aug 22 Points Race Pacific Raceways

Sept 13 Non-points BBQ Bremerton Raceway

What do we offer the Community?

The CCCA offers an opportunity for any group of people to join together and create a team that can compete. It's an alternative to street racing which has been a major problem in Western Washington. It gives an outlet for people who want to competitively race their cars while learning about the sport of drag racing. It's a competitive series that also caters to the beginning racer who wants to learn more about drag racing.

How many racers are there?

In the past we've had around 150 different racers show up for CCCA races from 16 different car clubs.

Participants are hobbyist that enjoy working on their cars and make significant investments in their hobby. We are also very loyal to our sponsors.

How many years has the CCCA been around?

1999 was the first year for the association.

How much does it cost to sponsor?

Basic sponsorship is at the \$200.00 level and lead sponsorship is \$500.00.

Basic sponsorship includes name inclusion on our website, frequent announcements at both tracks during event days and inclusion in all of our participant handouts.

Lead sponsorship includes all of the Basic sponsorship benefits as well as name inclusion on trophies and by-line series title.

Advertising sponsorship is also available for \$100.00 for the season. Advertising installments can be changed monthly from May through September and your ad will be placed on our web site as well as a handout at each race. Advertising sponsorship can be combined with basic or lead sponsorship—ie. Basic sponsorship + Advertising sponsorship = \$300.00 for the season.

All advertising content needs to be delivered to CCCA with 14 days notice.



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Where does the money go?

All money will be used for the series. The majority of the money will go towards trophies for Winners and Runners-Up for each of the races in the series. There will also be trophies for the **Individual Points** Champion and Runner-Up at the end of the year, as well as **Team Points** Champion, Runner-Up and 3rd place.

At the end of the year an awards banquet, paid for with the remainder of money, will be held to present the trophies to the winning team and individuals.

Sign up for sponsorship!

To sign up to become a sponsor contact any of the CCCA officers on the Contacts page on the CCCA web site

You can also sign up for sponsorship on our web site!.

www.carclubchallenge.com/newsponsor.html. Fill out the details and you contacted for content on receipt.



General Contacts	
Email	info@carclubchallenge.com
Board Members	
President	Don Berry
Vice President	Kent Magruder
Race Director	John Lemma - Pacific Jonathan Miller - Bremerton
Secretary/ Treasurer	Mark Griffith